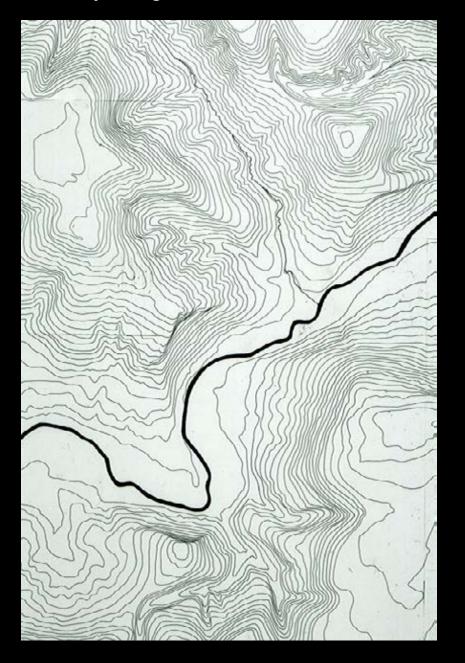


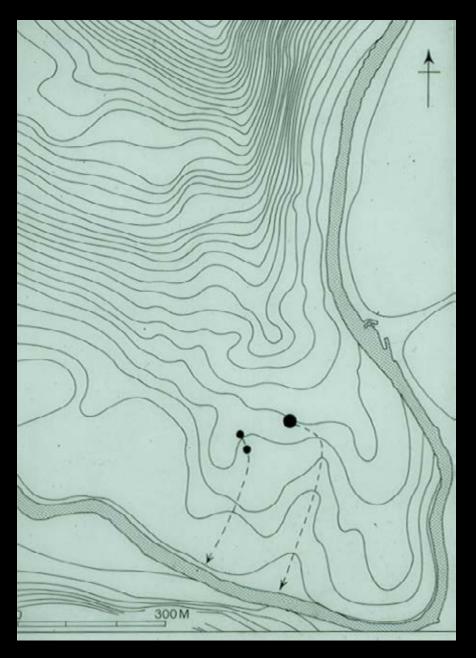
Location





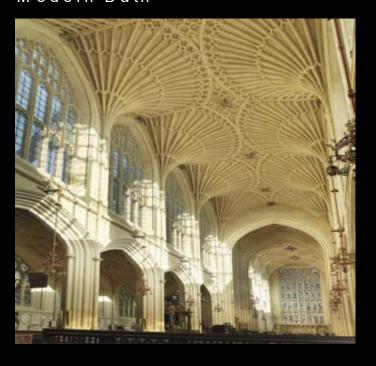
History: Origins







Modern Bath







Continuous Spa Culture



Bath World Heritage Site Outstanding Universal Value

PATRIMONIO MUNDIAL. IVIDIAL. IVIDIAL. IVIDIAL. IVIDIAL. IVIDIAL.

- Roman Archaeology
- The Hot Springs
- Georgian town planning
- Georgian architecture
- The green setting of the city in a hollow in the hills
- Georgian architecture reflecting
 18th century ambitions

The Celts – Pre-Roman Bath

- Celtic tradition and worship around natural features, water in particular – often a feminine deity
- Natural springs, holy wells and healing powers, fertility and worship of "mother earth"
- The deities of the sun, moon and four seasons

In the Mists of time - Prince Bladud



Pre-historic Bath?







The Roman City of AQUAE SULIS







History: Roman

'amongst the most famous and important Roman remains north of the Alps...'ICOMOS Evaluation Report 1986

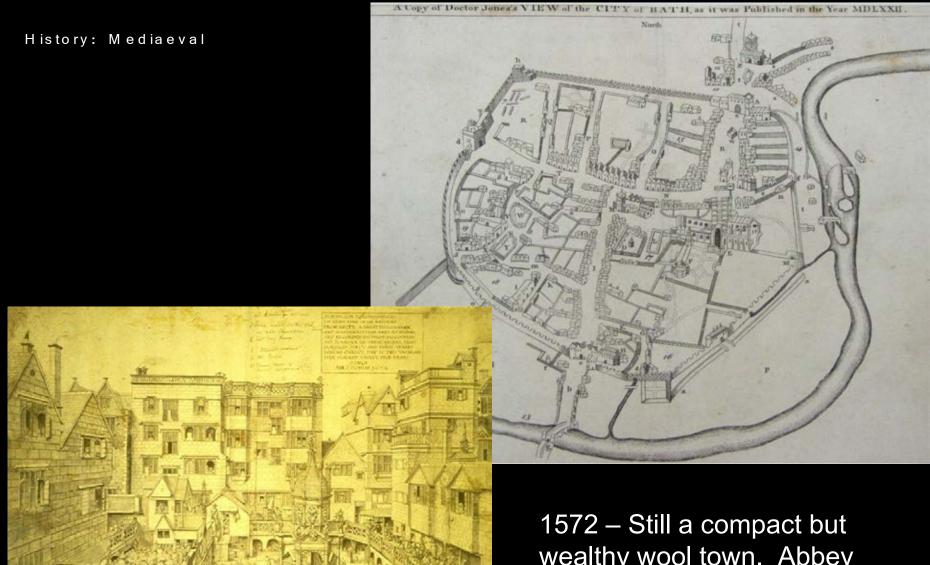


A model of 4th Century Bath



Monastic control





wealthy wool town. Abbey Church dominates.

History: Georgian







1779: Georgian



ovnancion





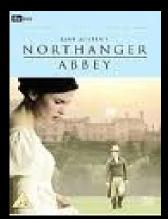














Rediscovery – excavations 1890





Then..... 1890



Now....





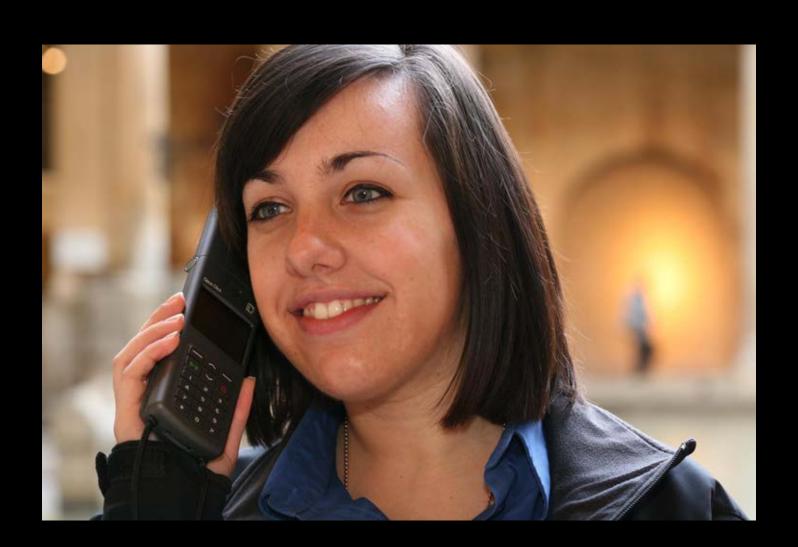
Conservation issues

- Rising damp, salts and evaporation
- Salts in masonry increasing breakdown of the original stone
- Draw out the salts with a poultice method and consolidate original plaster and mortars
- Control humidity with a mixture of ventilation and humidification with pure water vapour

New Development Plan

- Based on negotiation to re-invest a proportion of £4 million per annum surplus generated by income
- Priorities: Conservation, Access, Interpretation and Trading (shop refurbishment)
- Constant refreshing of product new interpretation techniques
- New Re-display less is more
- Awards
- Continuing success

Audio Guide



Video characters



New costumed characters

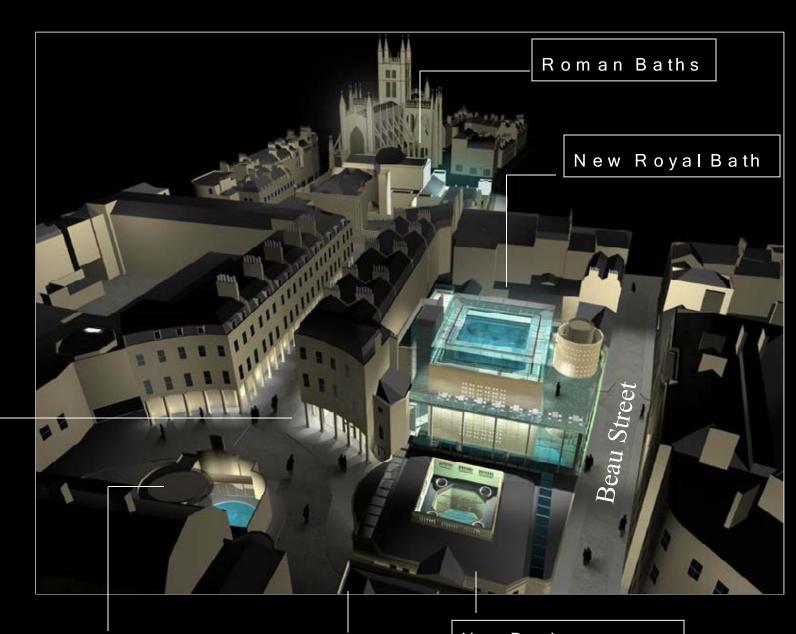


Improved Access and Experience

- 2 new lifts and improved accessibility for wheelchair users
- New interpretation that can be viewed by many people together
- Temperature control in the temple precinct
- Online tools walkthrough and interpretation of the collection, children's area on website
- Events and lectures

- ➤ £0.5m, 12 month investigation
- new insights into Roman town plan





Entrance

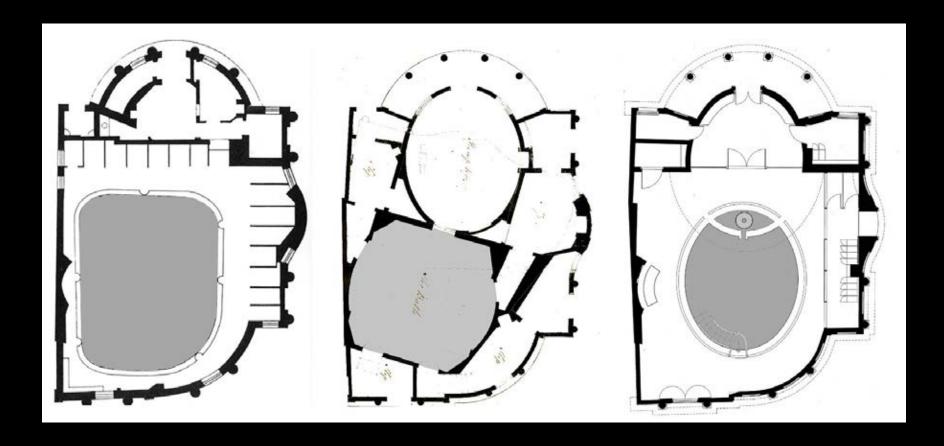
Cross Bath

Hetling Pump Room

Hot Bath Treatment Centre

Cross Bath and Spring

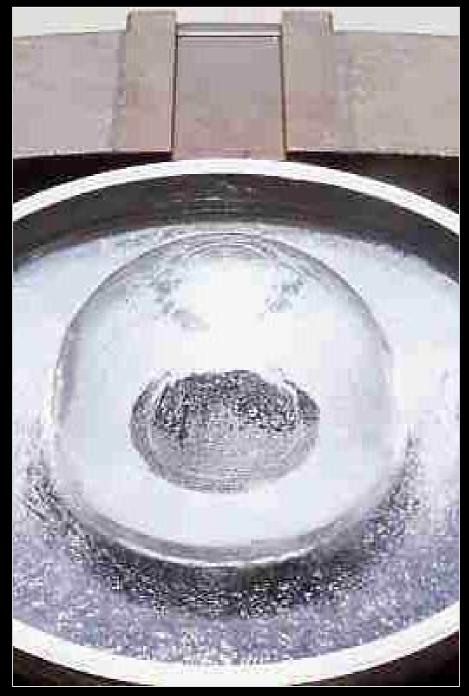
- A pagan altar and shrine beneath the Roman cistern
- Offerings to a female deity
- Today the Springs Foundation, special access and listed as one of the world's Sacred Sites





THE CROSS BATH





'Water is the ultimate life, pure as crystal, the divine influx."

Ted Hughes



¿De todos modos....que es un balneario?





Thank You